



HOW IT WAS CREATED

INVENTED BY TONY BUZAN

RESEARCH

85-90% of humans have an almost photographic memory.

CREATED KEY WORD APPROACH

MIND MAPS DEVELOPED

READ PASSAGE
1. KEY IDEA IN MIDDLE
2. ADD MAIN TOPICS
3. ADD SUB POINTS IF IT SOUNDS IMPORTANT
4. GO BACK AND ADD

STUDYING

TRAINING

WRTITING PRE-PLANNING

ORGANIZING IDEAS
NO WRITERS BLOCK

GOING TO RESOURCES
ON ONE PAGE

GROUP BRAINSTORMING

NOT WRITING

USES FOR MIND MAPS

CREATIVITY

VISUAL
LEFT

LOTS OF INFO ON SINGLE PAGE

USES BOTH SIDES OF YOUR BRAIN

ANG HT - LINEAR

USES LINKS AND CONNECTORS

ASSOCIATION

MEMORY EASIER

GETS CREATIVITY FLOWING

ADVANTAGES

WORKS LIKE BRAIN

READ AND REVIEW QUICK

STATUS RELATIONS OF IDEAS TO EACH OTHER

1. MAIN IDEAS
2. SUB IDEAS
3. DETAILS AND EXAMPLES

CREATE IMAGES AS MUCH AS POSSIBLE

SHOWS CONCEPTUAL LINKS OF IDEAS

EASY TO ADD
KEY WORDS
EVEN FEEL

SHOWS HIERARCHY OF IDEAS

VISUAL ADVANTAGE IN MIDDLE

RULES

FREE FLOW IDEAS

NO EDITING OR ERASING

NO PENCIL OR GUM INK

USE SIMPLE WORDS + PHRASES

NAME ON PPT OR IN ORDER
YOUR NAME
DATE

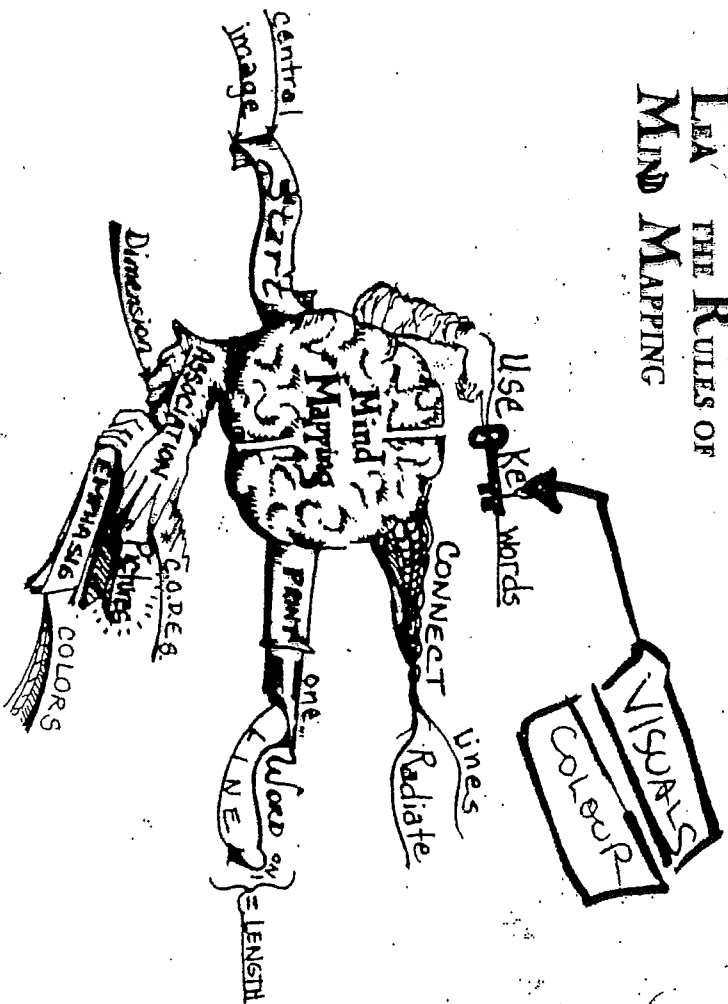
USE COLOUR TO HIGHLIGHT
INDICATE RELATIONSHIP
WITH MAIN IDEA
YOU CAN

CONNECT MAIN IDEAS TO SUB IDEAS WITH BRANCHES

YOU CAN CONNECT OFF SUB IDEAS TOO! (LINE THID)

TURN PAPER LANDSCAPE
STYLE
BUNK PAPER

LEA THE RULES OF MIND MAPPING



Mind Map on the Rules of Mind Mapping

The rules of mind mapping are "intended to help you to a free and good judgement." They are "the children of sound experience," having been extensively tested and refined over the past thirty years.

All you need to begin mind mapping is a topic, a few colored pens, and a large sheet of paper. Follow these rules:

- 1) Begin your mind map with a *symbol* or a *picture* (representing your topic) at the *center* of your page. Starting at the center opens your mind to a full 360 degrees of association. Pictures and symbols are much easier to remember than words and enhance your ability to think creatively about your subject.

- 2) Write down key words.

Key words are the information-rich "nuggets" of recall and creative association.

- 3) Connect the key words with lines radiating from your central image.

By linking words with lines ("branches"), you'll show clearly how one key word relates to another.

- 4) Print your key words.

Printing is easier to read and remember than writing.

- 5) Print *one* key word per line.

By doing this, you free yourself to discover the maximum number of creative associations for each key word. The discipline of one word per line also trains you to focus on the most appropriate key word, enhancing the precision of your thought and minimizing clutter.

- 6) Print your key words *on* the lines and make the length of the word the same as the line it is on.

This maximizes clarity of association and encourages economy of space.

- 7) Use colors, pictures, dimension, and codes for greater association and emphasis.

Highlight important points and illustrate relationships between different branches of your mind map. You might, for instance, prioritize your main points through color-coding, highlighting in yellow the most important points, using blue for secondary points, and so forth. Pictures and images, preferably in vivid color, should be used wherever possible; they stimulate your creative association and greatly enhance your memory.